

OTHER TENNIS MEASUREMENTS

TENNIS RACQUET SHIPMENTS

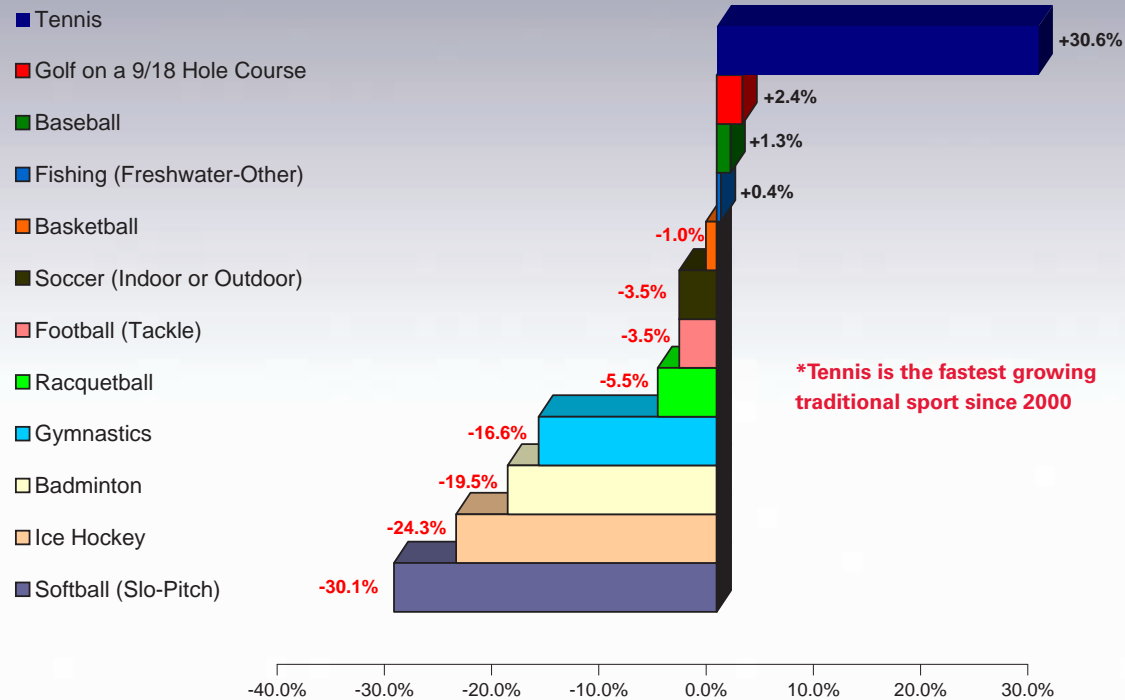
2003 - 2007 } Total racquet sales up +42%
Youth racquet sales up +80%

BY TYPE	2003 UNITS	2007 UNITS	4 YR % Change
Adult	2,395,924	3,120,679	+30%
Youth	745,011	1,341,106	+80%
Total	3,140,935	4,461,785	+42%

Source: TIA Census Reports

TRADITIONAL SPORTS 2000 - 2007

Tennis has increased by 30%



Source: SGMA Sports and Fitness Participation Report

For More Information:



United States Tennis Association
70 West Red Oak Lane
White Plains, NY 10604-3602
usta.com



Tennis Industry Association
PO Box 7845
Hilton Head Island, SC 29938
tennisindustry.org



THE TENNIS HEALTH INDEX

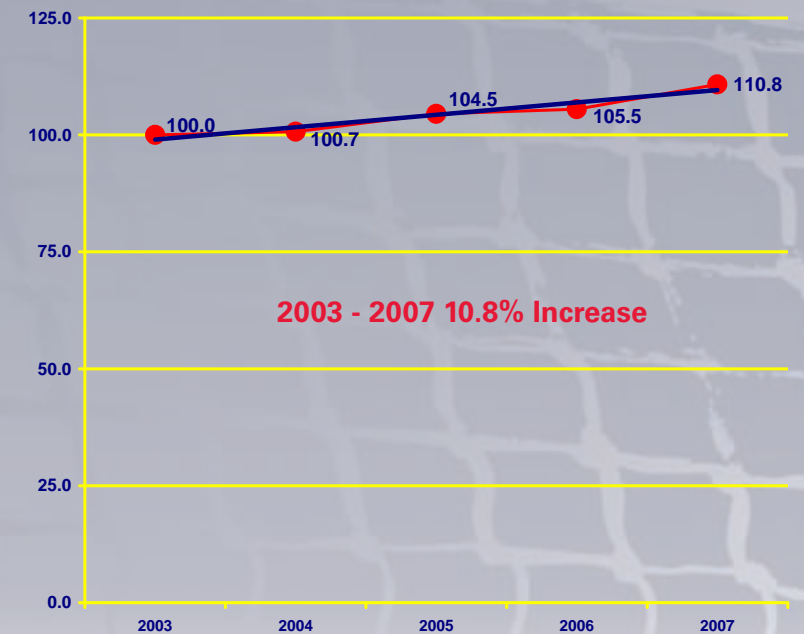
2007



Every year since 1999 the USTA and the TIA have carried out a major national survey to determine the number of tennis players in the United States. While this remains an important measure of the health of tennis, in 2007, we introduced a series of checks and balances so as not to be over reliant on a single measure.

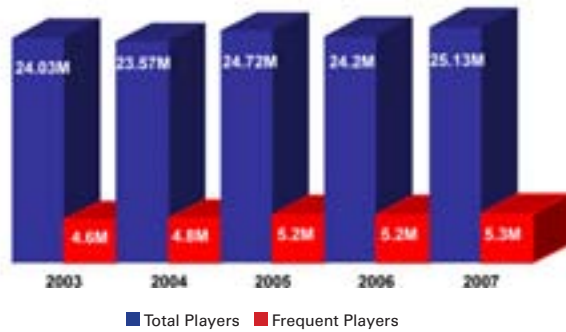
TENNIS HEALTH INDEX

The Tennis Health Index consists of six different elements that collectively provide an accurate measure of the state of tennis participation in the USA annually. Four of the elements are tennis participation using different methodologies. Also included are tennis ball shipments and a court activity monitor. Each measure is weighted and trended. The baseline year is 2003 with an index of 100. The following pages detail the six measures used.



TENNIS PARTICIPATION AND PLAY FREQUENCY

Total Tennis participation in 2007 exceeds 25 million – Highest since 1999



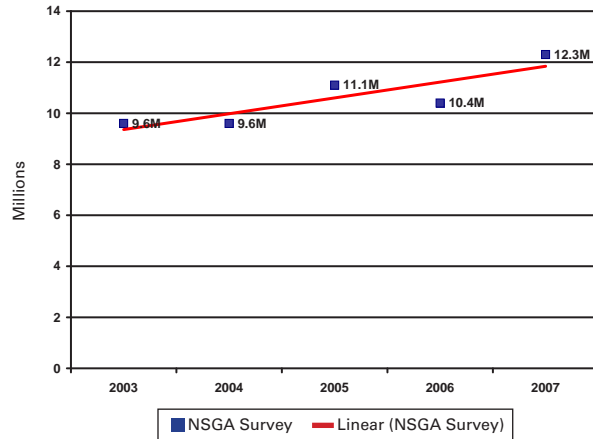
1. TENNIS PARTICIPATION - USTA/TIA Phone Survey
 Conducted annually since 1999, this random household survey determines the number of tennis players in the US (defined as 6+ yrs of age playing 1+ times/yr and frequent players playing 21 + times/yr.) This is perhaps the purest measure as the survey only covers tennis and it enumerates the results for all members in the household.

2003-2007
 Total Participation + 4.6%
 Frequent Players + 15.1%

Source: USTA/TIA Tennis Participation Study Survey

TOTAL TENNIS PLAYERS - NATIONAL SPORTING GOODS ASSOCIATION

Tennis grew + 28% since 2003

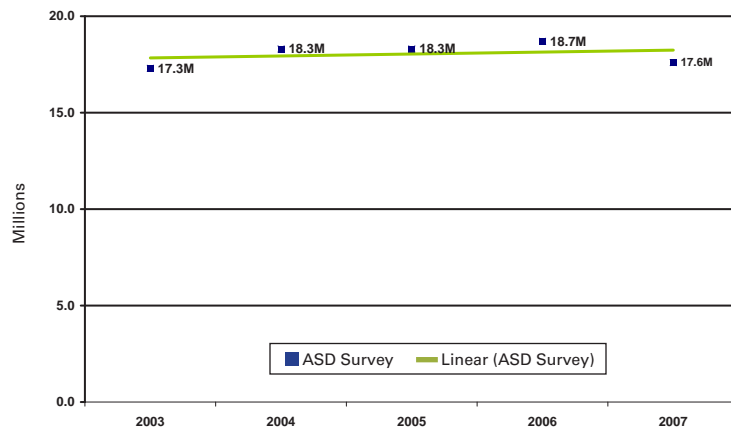


3. TENNIS PARTICIPATION – NSGA Mail Panel
 The National Sporting Goods Association has also produced a tennis participation total for over 12 years using a mail panel survey. However NSGA's definition of a tennis player is different to the other surveys. It includes age 7+ and only players playing twice a year or more.

Source: NSGA 2007

TOTAL TENNIS PLAYERS - AMERICAN SPORTS DATA

Tennis has increased by + 2% since 2003



2. TENNIS PARTICIPATION - ASD Mail Survey
 American Sports Data has produced a tennis participation survey for over 20 years. The survey is based on a mail panel and covers participation in 100 sports.

Source: ASD

SPORTS PARTICIPATION PARTNERSHIP SURVEY

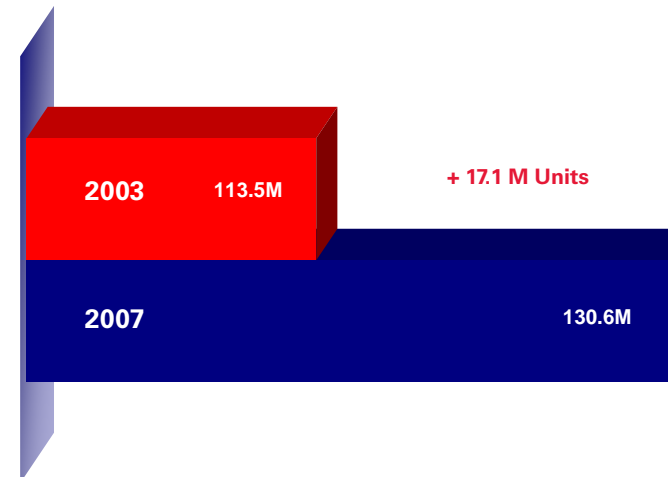
Tennis has increased 16% from 2006 to 2007. Total Players 16.9 Million

4. TENNIS PARTICIPATION – SPP Online Survey

The sports participation online survey was developed in 2006. The Sports Participation Partnership is a partnership with the Sporting Goods Manufacturers Association, National Golf Foundation, Outdoor Industry Foundation, Snowsports Industries of America, Tennis Industry Association and the United States Tennis Association.

TENNIS BALL SHIPMENTS

Tennis ball shipments have increased 15% since 2003



5. TENNIS BALL SHIPMENTS

The TIA has tracked tennis ball shipments for ball manufacturers and the industry over 20 years through quarterly census reports. Tennis Ball units have historically been a good barometer of participation and frequency of play.

Source: TIA Census Report

COURT ACTIVITY MONITOR

A total of 137 million court hours were booked/used in 2007



6. COURT ACTIVITY MONITOR

For the first time in 2007, the TIA and USTA began an "audit" to measure activity at tennis facilities. A panel of 628 tennis facilities (of all types) throughout the US are surveyed online and by telephone. This data will be trended from year to year for inclusion in the Tennis Health Index.